



Texas Police Chiefs Association 67th Annual Conference

March 30th-April 2nd

Location:

American Bank Center, 1901 N Shoreline Blvd, Corpus Christi, TX 78401



**Please direct ALL TPCA
Conference Exhibitor related
questions to:**

Morgan Heine

Email: mheine@texaspolicechiefs.org

Phone: 512-281-5400

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Exhibitor Resource Guide

Important Dates/Times

Description	Date/Times
Exhibitor Check-In/Booth Set-Up	Vehicle Move in: Monday March 30, 10:00am-2:00pm Monday March 30, 2026, 2:00-5:00pm Tuesday March 31, 2026, 8:00-11:45am Vehicles MUST be in place by 2:00pm Monday
Exhibition Hall Open for Attendees	Tuesday March 31, 2026, 11:45 am-5:00 pm Wednesday April 1, 2026, 8:00 am-3:30 pm
Exhibition Hall Closes for Attendees	Wednesday April 1, 2026, 3:30 pm
Booth Tear Down	Wednesday April 1, 2026, 3:30-7:00 pm Floor MUST be Cleared by 5:00pm
TPCA Foundation Golf Tournament	Monday March 30, 2026, 1:00pm
Host Chief Night	Monday March 30, 2026, 7:00-10:00pm
Presidents Reception-Lunch in Exhibit Hall	Tuesday March 31, 2026, 11:45am-1:45pm
Designated Attendee Break with Exhibitors	Tuesday March 31, 2026, 4:00-5:00pm
Hotel Reservation Deadline	Preferred rate rooms available until sold out

Sponsorship Opportunities

Select sponsorship levels include a complimentary exhibition booth with priority placement, as well as prominent event signage and additional benefits.

- Click [HERE](#) to view all Sponsorship Opportunities

Booth Pricing	
Double Platinum (20 ft. x 10 ft.)	\$13,000
Platinum (10 ft. x 10 ft.)	\$7,500
Gold (10 ft. x 10 ft.)	\$5,000
Silver (10 ft. x 10 ft.)	\$3,500
Vehicle (20 ft. x 10 ft.)	\$3,000
Bronze (10 ft. x 10 ft.)	\$2,000
Standard (10 ft. x 10 ft.)	\$1,400

- Click [HERE](#) for **Exhibitor Benefits**
- Click [HERE](#) for **Booth Registration**
- Click [HERE](#) for **Exhibit Hall Floor Plan**

Included with the purchase of each booth:

- 6 ft. Skirted Table
- Back/Side Drape Panels
- 2 Chairs
- Wastebasket
- 2 Registration Badges

Booth Add-Ons (ADDITIONAL COST):

Click [HERE](#) to purchase from Freeman (Link Coming Soon)

- Shipping
- Carpet
- Furniture

Electricity/Internet:

Click [HERE](#) for the electricity/internet form (purchase through The American Bank Center)



Booth Cancellation Policy

- **Written Cancellation must be made to TPCA staff by February 16, 2026 for a 50% refund**
- **Written Cancellation made AFTER February 16, 2026 is subject to a 100% cancellation fee**

Booth Cancellation and Refund Policy

- Booth cancellation may be made at any time prior to the Conference.
- Written cancellation to Conference staff made no later than February 16, 2026 is subject to a 50% cancellation fee. Written cancellation made AFTER February 16, 2026 is subject to a 100% cancellation fee.
- Refunds will be processed and paid following the Conference. In the event Conference or exhibition is canceled by TPCA due to acts of God, pandemic, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency of a comparable nature beyond the control of the Association or venue, a full refund less a \$25 fee reserved to process and distribute refunds, will be sent to the exhibitor. TPCA will not be held liable for any expenses (other than booth fees collected by TPCA) which may be incurred by exhibitor, including travel fees, lodging or labor expense






Suitcasing/Outboarding Policy

- Please note that any company representatives at a TPCA conference, expo or meetings who are observed to be soliciting business in the aisles or other public spaces, or uninvited representatives in another company's booth, will be asked to leave immediately and their conference credentials will be confiscated.
- Conversely, known commercial activity conducted from a hotel guest room or hospitality suite, a restaurant, or any other public place in proximity to a TPCA conference or event by non-participating companies, will be shut down if utilizing properties with which the TPCA has an agreement. Those found to be involved with "Suitcasing" or "Outboarding" will be denied registration to attend future TPCA events.

Partnership Program

The Texas Police Chiefs Association (TPCA) Annual Partnership Program offers:

- **Year-round networking** with over 1,400 members from police departments across Texas
- **High-impact branding and messaging opportunities** to increase visibility among law enforcement leaders
- **Participation in TPCA events**, providing direct engagement with members
- **Promotional opportunities** in weekly emails and seasonal communications
- **Enhanced visibility** and recognition as a trusted partner within the Texas law enforcement community

					
	PLATINUM	GOLD	SILVER	BRONZE	CORPORATE
Digital Ad in TPCA Magazine	Full Page	Half Page	Quarter Page		
Ad in TPCA Weekly Bulletin	2x/Month	1x/Month	Quarterly	2x/Year	
Logo on TPCA Website with link				Listed Only	Listed Only
Emailed Article to TPCA Members	2x/Year	1x/Year			
TPCA Executive Board Attendance & Brief Presentation	All	2	1		
Board Dinner (1)					
Access to TPCA Weekly Bulletin					
Complimentary Conference Booth	Premiere Location	Select Location	Priority Choice		Discounted
Conference Attendee List	Pre & Post				
Complimentary Conference Badges	6	4	3		
Logo in Conference Materials					
Video Commercial Presentation	120 seconds	90 seconds	60 seconds		
Opportunity to sponsor conference event	50% Discount	35% Discount	20% Discount		
Annual Cost	\$25,000	\$15,000	\$10,000	\$5,000	\$1,200



Hotel Reservations

Holiday Inn Corpus Christi Downtown Marina

Address: 707 N Shoreline Blvd, Corpus Christi, TX 78401

Click [HERE](#) to Book

Badge Requirements

- Badge registration is a separate step. Instructions will be sent to all registered groups on how to register and secure badges. Badge registration is done using a group's existing exhibit booth account. A designated number of exhibitor badges are issued per booth based on booth category (2 badges per 10' x 10'). TPCA Partnership Program members receive additional badges based on their partnership level. Additional badges above the standard allotment with a booth will be offered to exhibitors at an additional cost.
- All individuals requiring access to the exhibition hall during scheduled exhibition hours must register and obtain an official Conference badge. Badges must be always displayed (including networking/social events and meal functions). Badges are not transferable. Replacement or lost badges will be issued for \$100 each. Company badges are not accepted in lieu of the official conference badge. Group representatives must pick up badges on-site at exhibitor registration area and must show proof of affiliation with the company (business card acceptable). Group representatives which are part of a set-up and strike crew may enter the exhibition hall on Monday, March 30 beginning at 2:00pm until 11:45am, Tuesday March 31, 2026, for booth set-up only (temporary badge required) and on Wednesday, April 1 from 3:30-7:00 pm for booth strike/load-out.



Exhibitor Resource Guide

Special Display Booths

- Please check with Freeman on loading door measurements for display vehicles and equipment.
- The following displays, amenities and activities may be permitted upon request and approval by TPCA Conference Committee Chairs, convention center, and Freeman (no less than 30 days prior to Conference).

Send request to gellis@texaspolicechiefs.org

- Vehicles
 - Firearms or ammunition
 - Catered food or beverages (subject to convention center requirements)
 - Activities provided by outside contractors or third party entertainers
 - Third party exhibitor appointed contractor for booth set-up or installation (must be cleared through Freeman as well)
 - Overhead sign/banner rigging
- The following activities are NOT permitted in an exhibition booth.
 - No merchandise or point of purchase sales
 - No high volume amplified sound, music or noise which causes distraction or disturbance
 - No special lighting or vehicle bar/strobe lights except in vehicle display area
 - No loaded firearms, compressed gasses, liquids or flammable material
- Vehicles for display may only be in the vehicle display area at a designated "Vehicle Booth." Vehicles include: cars, trucks, utility vehicles, trailers, motorcycles, and other drivable or towable items. Vehicles with engines must comply with local fire codes regarding fuel limits and batteries. Vehicles are required to have under ¼ tank of fuel. Vehicles must be in their designated booth no later than 9:00am Monday, March 30.

Exhibition Rules & Regulations

Disclaimer: TPCA is NOT responsible for managing door prizes. Exhibitors are solely responsible for distributing any door prizes to their winners. TPCA will no longer conduct live door prize announcements.



Exhibitor Resource Guide

General Conduct Rules and Regulations	<p>Exhibitor agrees to be bound by and adhere to all rules, regulations, terms and conditions set forth by the Conference and the Exhibitor Opportunity Rules and Regulations.</p> <p>All exhibitors shall serve the interest of the TPCA Conference attendees and shall conduct business and operate their booths in a manner that will not detract from other exhibits, exhibitors or the Conference. Exhibitors must provide goods and services utilized by law enforcement agencies or criminal justice professionals. TPCA reserves the right to decline or prohibit any display or part thereof which, in its opinion, is not in keeping with the character and spirit of these rules and regulations. TPCA further reserves the right, in its sole and absolute discretion, to expel or refuse admittance to any representative of the exhibitor whose conduct is, in its opinion, not in keeping with the character and spirit of the Conference or TPCA.</p>
Booth Selection and Ordering	<p>Exhibit space is selected by the exhibiting company on a first-come-first-served basis online at the official online booth order site. TPCA Partnership Program members will be provided early access to booth selection and given priority booth selection based on their partnership level. Spaces are not subject to reserve or “hold” for later order. Premium exhibit space is reserved by TPCA Partnership Program members and sponsors. Payment is required at the time of ordering via credit card. The Conference reserves the right to modify the exhibit floor layout at its discretion.</p>
Payment	<p>TPCA accepts credit card payment. Booth orders paid at the time of the order with a credit card are secured. A request to pay by check may be made, but a booth may not be selected until the payment is received. Make check payment requests at dgonzalez@texaspolicechiefs.org</p>
Display Terms and Conditions	<p>Floor mounted displays shall not exceed 10’ in height in the back and shall not exceed 4’ in height beyond 4’ from the back wall. Display signs, materials or displays are limited to the assigned space and shall not be permitted in any public space or elsewhere in the meeting areas. All displays and demonstrations are to be within the bounds of the assigned space and shall not interfere with aisle space or be outside of the space. No part of a display or its signage may be nailed, taped or otherwise attached to columns, walls, doors or floors in such a manner as to deface or destroy them. All material(s) must be flameproof and fire resistant to conform to local fire ordinances and regulations and insurance carriers. See Vehicle Display information below for vehicles, trailers, motorcycles, etc.</p> <p>If the premises of the facility are defaced or otherwise damaged by the exhibitor, its agent or representatives, the exhibitor will be liable to the facility for the amount necessary for restoration to its previous condition</p>
Onsite Exhibit Booth Staff	<p>Exhibit booths shall be staffed by technical, qualified individuals who are bona fide company employees or legitimate representatives. Groups must open their exhibit on time each morning and staff throughout each day until show closing. No person under 18 years of age will be permitted on the floor during move-in or move-out or exhibition open hours. All exhibit staff must be registered in the Conference and wear a badge at all times.</p>
Booth Assign, Sharing or Sublet - NOT Permitted	<p>Exhibitors may not assign, sublet or share with another company any portion of their booth(s), nor may they display or advertise goods or services other than those provided by them in the regular course of business.</p>
Delayed Occupancy	<p>Space not occupied by the closure of the set-up and load-in date and time will be forfeited and the space will be reassigned by TPCA without refund.</p>
Sale or Distribution of Merchandise - NOT Permitted	<p>Sale (cash or credit) of physical merchandise or items of any kind is strictly prohibited in the Exhibition Hall or any part or location within the Conference. Exhibitors may show, display, discuss, explain, or demonstrate items or services in their exhibit space only. Online or written orders for</p>



Exhibitor Resource Guide

	merchandise may be taken; however, no items or merchandise may be distributed or taken from the booth other than door prize items
Exhibition Cleaning	The Conference provides for cleaning of common aisles and common areas. Exhibitor is responsible for maintaining a clean and orderly environment within the designated booth area
Security	The Exhibition area will be secured during non-exhibition hours, and no entrance by any person will be allowed. The Exhibitor assumes all risks and responsibility for any and all loss, theft and/or damage to Exhibitor's displays, equipment and other property while on the premises, and hereby waives any and all claims and/or demands it may have against TPCA arising from such loss, theft and/or damage. Exhibitor acknowledges that TPCA does not maintain insurance covering Exhibitor's property and the Exhibitor should obtain, at its own expense, appropriate insurance to cover against losses.
Use of TPCA Name and Logo	The use of the name, insignia, logotype or other identifying marks of the TPCA or the TPCA Conference may not be used in signs, advertising or promotions in any media or descriptive product literature without express written permission of the TPCA. Exhibitors are approved to use the conference name, date and location on materials associated with the conference. TPCA Partnership Program members are approved to use their partner level logo.
Insurance	Insurance protection will not be afforded to any exhibitor either by TPCA, general services contractor or the exhibition property. An exhibitor shall carry its own insurance to cover exhibit material and equipment against damage and loss, including public liability insurance and against injury to person or property of others.
Indemnification	Exhibitor agrees to defend, indemnify and hold harmless TPCA and its directors, officers, employees, and agents from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees, costs of court and costs of other professionals, arising from directly and/or indirectly and/or in connection with the Exhibitor's occupancy and/or use of the exhibition premises and/or any part thereof and/or any act, error and/or omission of the Exhibitor and/or its employees, subcontractors and/or agents. Except that Exhibitor shall not be responsible to indemnify a party to the extent a liability, obligation, claim, damage, suit, cost or expense arises from the sole active negligence or willful misconduct of that party.
Compliance with Local Ordinances	Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations. All products and services exhibited must comply with state, local and FDA regulations. Local fire codes and ordinances required that the exhibition aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Should any demonstration interfere with other exhibit space, TPCA may, in its sole discretion, require that the demonstration be limited or canceled. TPCA has no further responsibility to notify the exhibitor that this compliance is required.
Americans with Disabilities Act	Exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) in the booth space, including, but not limited to wheelchair access provisions.
Damage to Exhibition Property	Exhibitors shall be held responsible for any damage done to the Conference/exhibition facilities by them, their employees, or agents.